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ARIZONA ARTISTS GUILD

Newsletter

September AAG Meeting



Tuesday, September 20, 2016 AAG meeting wil be Justin Germaine-Art Marketing

Justin Germain introduces his freelance company Art(ist) serv, a proactive response to the growing need for professional services supporting artists in their careers. He will explain the reasons behind his work, his goals, and what he does to help artists navigate the art business on their own terms using proven methods and tools to grow their careers.

AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events.

The AAG calendar Web URL is:

http://arizonaartistsguild.net/calendar/month.

A Quote by Wu Chen (1280-1354)
When I begin to paint I am in a state of
unconsciousness; I suddenly forget I am
holding a brush.

ART SUPPLY EXCHANGE SALE

Ceramic Glazes, Frames, Paint, Paper and more!
Art Supply is open 9 am to noon Mondays and
5 pm to 9 pm AAG Meeting nights

AAG Membership News

AAG welcomes the following new members:

New Members:

Patricia Al-Shatti Joan Baron
Joseph Benesh-Phoenix Center for the Arts
Chuck Berry Tim Clark
Susan Feder Nancy Hamilton
Janet Kahler Lee Kaster
Jill Krissnet Roger Lundskow
Susan Mason Celeste Parcell
Dick Richards Mary Serantoni
Stuart Tracy Marcy Warner
Valerie Watson Elizabeth Meltzer
Katy O'Connor Connie Ostenak

New Juried Members

Charlene S. Engel

Golden Members

James(Art) Cornwell Ina May Moore Ellsy Bird Jay Kemp Jeanne Ladewig-Goodman

Membership cards for 2016 are available for pickup at Monthly AAG meetings.

The AAG Directory is only available to paid members as a PDF. Request your updated AAG 2016 Directory by email: membership@arizonaartistsguild.net. Be sure to write Membership Directory in the subject line and include your name in the email.

Golden AAG Memberships

If you are 90+ years old and have been a member of AAG for at least 5 years, you will become a Golden Member of AAG. As a Golden Member benefit your annual dues are waived. Please contact the membership chair, Laura Cohen-Hogan, if you qualify.

Its time to Renew Your AAG Membership, Dues Remain the Same. Reminder: Please renew your membership for 2016-2017 by June 30, 2016. Fiscal year for membership runs from July 1, 2016 to June 30, 2017. You may renew online or by downloading the membership form for 2016-2017. Renewal forms will also be available at the AAG building. Thank you.

AAG is open meeting nights at 5 PM for members and friends to socialize.

Visit us at: 18411 N. 7th Ave. Phoenix, Az 85023 Send mail to: PO Box 41534, Phoenix, AZ 85080 www.ArizonaArtistsGuild.net 602-944-9713

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AAG Presidents Message

I have been thinking about my presidency these past few months. I am surprised by how excited I am at the prospect of this year, this role. What does this new position hold for me? What are the possibilities? Am I



going to be good enough or effective enough? I don't know how it will unfold, but what I do know is that it has the potential to be transformative for me and in turn, for AAG as an organization and you as an individual.

I've been listening to Gloria Estefan's famous song 'Reach' from the 1996 Olympics....'some days are meant to be remembered, those days we rise above the stars...I know I've tried my very best, I'd put my spirit to the test...if I could reach.' I see this year as an opportunity for us all to reach a little higher, to stretch ourselves individually as artists, and collectively as a community. To have more days when we rise above the stars.

We have a vibrant board with a mix of familiar and new faces. Over the past few months. I have met with each committee and we have planned the year with wonderful programs, workshops and exhibitions. Additionally, we are in conversation to expand our Outreach Program by working with another organization. A non-profit group specializing in the care and healing of teen survivors of abuse We will be offering art classes modeled after our Veterans Program.

I hope you participate in some or all of our offerings to see what unfolds within you, how you get ignited, and what new possibilities emerge because you participated. Perhaps you will expand beyond your comfort zone of art making. I invite you to look at your artistic process, to ask yourself, where are you holding back? What risks aren't you taking?

I live my life governed by a few credos. 'It takes a village' is at my core - long before Hillary wrote her book. We can't go it alone. We need others in our lives to keep us on our toes, to share the burdens and the joys and to bear witness. The more engaged you are with your AAG village the more opportunity you have for artistic growth, development and perhaps something unexpected will happen.

I am honored and humbled to hold this position. Thank you for this opportunity. I look forward to getting to know each of you a little more. My proverbial door is always open. Please don't hesitate to call or email me. I invite constructive feedback, a sharing of ideas or a voicing of concerns.

Have a creative and inspired month.



AAG General Meetings Schedule

5:00 – 5:30 Building open for Members to socialize.

5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.

6:30 - 7:00 Members socialize, eat snacks, and vote for Artist of the Month

7:00 - 7:20 Business meeting

7:30 – 8:30 **Meeting Program** starts featuring Artists/ Presenters.

Please help us keep to the schedule so that our featured Artists/Presenters will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the Critique need to bring artwork for artistic input. AAG Past President David Bradley, Art Smitth and the evening's presenter if they wish will critique the art in a timely fashion. At 6:30 the Critique ends and snacks will be available in the small studio. The business meeting starts at 7:00 with all information on a PowerPoint presentation. Members will see and hear about the latest AAG exhibitions and activities all within a 20 minute timeframe. The featured artist/presenter will start sharply at 7:30 and run till 8:30 and beyond if there are lots of questions.

New Evening Open Studio

The AAG has a new evening Open Studio at the AAG building each Wednesday of the month from 6 - 9 PM. with the exception of Oct 12. All AAG members are invited to attend.

Art Supplies Needed
Art Supply Exchange is one of AAG's most popular programs. Donated gently used art supplies are available at very reasonable prices. If you are interested in donating or purchasing supplies e-mail: ArtSupply@ArizonaArtistsGuild.net or call 602-944-9713.

Hours: Monday 9am-12pm, at AAG meetings 5-9pm, or by appointment

A Quote by Janet Allen & John Holden A drawing or painting can appeal across the barriers of time and space with a language of its own - direct, immediate and alive.

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AAG LEADERSHIP TEAM

President

Tess Mosko Scherer moskoscherer@arizonaartistsguild.net

Secretary

Linda Schooley lvschooley@cox.net

Treasurer

Tess Mosko Scherer (Interim) treasurer@arizonaartistsguild.net

Communications

Sharon Evans sharon_minogue@yahoo.com

Mark Woehrle (Newsletter Editor) fstopmark@hotmail.com

Membership

Laura Cohen-Hogan (VP Membership)

Facilities

Jim Kinne (VP Facilities) 720-480-6028

Meeting Logistics

Mark Woehrle (VP Meeting Logistics) fstopmark@hotmail.com

Δrt

David Bradley (VP Art) davbradly@gmail.com

Exhibitions

Roxanne Kane (Exhibitions Co-Chair) birthinglady@yahoo.com Anne Howey Falvey (Exhibitions Co-Chair blackdogpony2@yahoo.com

AAG Sculptors' Group



Monday, September 12, from 7PM-9PM, the Sculptors' group will meet at 699 S. Mill Ave., Suite 108, Tempe, Arizona 85281. The presentation will be by Garth Johnson

Garth Johnson is a writer, educator and art-

ist who comes to the ASU Ceramic Research Center from The Clay Studio in Philadelphia and before that from College of the Redwoods in Eureka, Calif. Johnson received his BFA from the University of Nebraska–Lincoln, his MFA from Alfred University in 2000 and has taught at Georgia State University, Columbus State University and Golden West College in addition to the College of the Redwoods.

AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS & NON MEMBERS \$10.00 DRAWING FEE - NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided

September and October ALL TUESDAYS - 9:30 AM - 12:30 LONG POSE

ALL THURSDAYS - 9:30 AM - 12:30 SHORT TO LONG POSES

(except holidays)
Email Josie if you have any questions at
a joyfulsunrise@yahoo.com

AAG - OPEN STUDIO
AAG OPEN STUDIO: MEMBERS FREE
NON MEMBERS \$10.00 DRAWING FEE
September and October

All Mondays 9 AM - 12 Wednesday 6-9 PM

NO Open Studio: Mon OCT 10 & Wed Oct 12

Email Alicia Plogman if you have questions at aplogman@cox.net

AAG Calendar Highlights

Open Studio:

Mondays 9AM - 12 Wednesday evenings at 6PM

Life Drawing:

Tuesdays & Thursdays 9:30AM -12:30

Sculpture Group Meeting:

September 12, 2016. 7PM

Zentangle Group

September 17, 2016. 9AM

AAG Monthly Meeting:

September 20, 2016. 6:30PM

AAG Veteran's Program:

September 24, 2016, 10AM - 2PM at AAG

For details please see the AAG Calendar at (click): http://arizonaartistsquild.net/calendar/month.php?date=20160201 Pg. 4 September 2016

Artist of the Month

Artist of the Year Exhibit

September 11-October 2, 2016

Drop off of artwork:

September 10, 9 - 10:30 AM

Installation of artwork:

September 10, 10:30AM - 1PM

Reception:

September 20 at the monthly meeting.

Pick-up Artwork

October 3

Bring your Artwork in for Artist of the Month in September.

Please remember all artwork entered for Artist of the Month has to be wired properly on the back for display to be accepted.

Arizona Art Alliance News

Congratulations to the following AAG members who were juried in to the AZ Art Alliance show "Art in pARTnership": Charlene Engel, Dyanne Fiorucci, William Hartell, Cheryl Hurd-Waser, Marcia Losh, Joan McGue, Alice Pelchat, Kathy Rose, Tom Thomas, and Grant Washburn. This show runs from Oct. 1st through Oct. 27th with a reception on Oct. 8th from 4:30-6:30. The show's location is the Holland Gallery, 34250 N. 60th St, Bldg B, Scottsdale, AZ 85266.

Remember, you do not have to be juried to enter the AZ Art Alliance shows but there are perks for being juried: for instance, to have your work featured on the Alliance website. For the fee of \$50.00, your work (and video if you have one) will be featured for six months. For more information, please see the website: www. azartalliance.com.

You are welcome to contact Kathy Rose, kearose@juno.com if you have any questions.

Remember AAG in your Estate Planning

Please remember AAG in your Estate Planning. The next time you're at AAG check out the plaque we have that shows the people that donated to AAG in their Estate planning.

AAG Community Outreach Fine Art Exhibitions

The Arizona Artists Guild in partnership with the Beatitudes Foundation present on-going fine art exhibitions for their residents and guests. AAG juried members show for three months at this venue: The Beatitudes is located at 1610 W. Glendale Ave, Phoenix. The Current Exhibits include:

Beatitudes: September 7 - Deecember 6, 2016



Melanie Harmon



Arlene Miller

Call for Art

Sonoran Art League, *Small Works Art show* The Sonoran *Small Works Art Show* is a Juried Fine Art Show open to all Arizona artists. The Exhibit is at the Red Truck Trading Company in Cave Creek, AZ Submission deadline: October 1 – November 1, 2016 Show date: December 10, 2016 – January 8, 2017

Arizona State Fair

The 2016 State Fair has lots of competitions in Fine Arts and Photography. This year the Fine Arts competition will be much improved over previous years with new exhibit displays and lighting. Prizes will be awarded.

The Arts Beacon

The Arts Beacon is a locally produced free service to artists and the community that has a calendar of events, call to artists and reviews of local art shows.

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+ AAG Artist Highlight Feature +

Pat Scheurich will have a solo show at Chandler Center for the Arts from Sept. 2- October 31, with an opening on Sept. 9 from 7-9 pm. The location is: 250 N. Arizona Avenue, Chandler, AZ 85225. Pat also has work in the Tempe Library, Youth Department, in a show titled, Botanical Garden to run Sept. 16, 2016-Jan. 11, 2017. The address is 3500 S. Rural Rd. Tempe, AZ 85282 (480) 350-5500

Tess Mosko Scherer's work is being represented at Van Gogh's Ear in Prescott. Van Gogh's Ear Gallery just hosted a reception for their artists on Friday August 26. Thirty of the gallery's artists were present. This is the first Reception celebrating all the gallery artists that they have hosted since opening 15 years ago. They are located on Montezuma in Prescott, their website is: http://www.vgegallery.com/

There is an article in the Foothills Focus about Tess: http://www.thefoothillsfocus.com/081016-Shea.asp#.V7nM2aO32Fc.facebook

Mark Woehrle has two photographs in the Herberger exhibit, *Arts as a Means of Expression to Reinforce Identity*, at the University Club Phoenix which is located at 30 E. Monte Visa in Phoenix. The exhibit runs from October 3 - December 1. The opening reception is October 13 from 5:30 - 7PM.

Leonard Byrd, **Kimberly Harris**, **Sue Hunter**, **Barbara Lacy**, and **Marnelle North** have artwork in, An Exhibit Celebrating National Hispanic Heritage Month, at the Herberger Theater, 222 E. Monroe Street in Phoenix. The reception is Thursday, September 8 / 5:30-7:00pm

Lisa M. Wayman has published a book titled, *Longing for Home.* Longing for Home, is a tale of exploration, love, hardship, resilience and finding one's place in the world, set against the backdrop of the great American Age of Immigration. Check out her website at: Lisawayman.com

AAG's Veteran Art Program



The AAG Veteran Art program is going strong. The Veteran's greatly enjoy doing art. appreciate the work we do with them, and work very hard on their artwork.

The Saturday, September 24th Veteran Art program was a project of them doing self portraits in realistically or abstractly. This was a great project that Art Smith came up with. The Veteran's greatly enjoyed this project.

I would encourage all AAG members to volunteer to show your work and talk about your technique at our monthly Veteran Art program. Its a small group so you need not worry it needs to be a formal art lecture. Here is your chance to show work and your technique to a very appreciative audience. It will give you a great, *Feel good attitude*.



How to become a juried member?

A guild member can become a 'Juried Member' when the member's artwork has been accepted in three (3) Guild juried membership shows. It is the responsibility of Associates to maintain a complete record of their acceptance in Guild Shows. The form may be downloaded from the back of the by-laws or available at the building. Submit this record to the Membership Chairperson. Title of Artwork, to be considered for 'juried member' status, must be different for each show location. To maintain 'Juried Member' status, dues must be kept current.

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AAG Exhibition information

Artist of the Month Exhibition

This exhibition is of the winners of the monthly Artist of the Month competition, September 2015-April 2016, and of the Artist of the Year, voted at the May 2016 meeting.

Exhibition dates: September 11-October 2, 2016

Drop off: Sept 10, 2016, 9-10:30am Installation: September 10, 10:30-1:00pm

Reception: September 20, during the monthly meeting

Pick up: Sunday, October 3, 9-10:30am, or on Monday during open studio

Winter Exhibition

This exhibition is open to all current AAG members in good standing.

Exhibition dates: November 14 - January 7*

Drop off: Sunday Nov 13, 9:00 am -11:00 am, jurying begins at 12:00 followed by installation.

Notification of non accepted work: Sunday Nov. 13th 3:00P to 5:00PM

Pick up of Non-Accepted Art Monday Nov. 14th 9:00A to 12 Noon during Open Studio

Reception: Sunday Dec 4, 2:00-4:00pm

Statewide Exhibition

This exhibit is open to all residents of Arizona. Membership in AAG is not required for this exhibition.

Exhibition dates and information: TBA

Associates Body of Work Exhibition

This exhibition is open only to AAG Associate members only. Associate members are required to submit three works that are consistent in medium, artistic style, and subject. Jurors will look for quality of technique and artistic concept originality that is consistent across all three works. Jurors will either accept all three works or none of the three. Acceptance of all three works in this exhibition counts as one exhibition towards juried member status.

Exhibition dates: April 22 - May 22, 2017 drop off and jurying: Friday, April 21, 2017

hanging: Saturday, April 22,2017 reception: Sunday, April 30, 2017

pick up: after meeting presentation May 16 or during open studio Monday May 22, 2017

Veteran's Art Outreach Program Exhibition

Date: October 23-November 11, 2016 Reception: November 11, 6-8pm

This exhibition is open only to Veterans who have participated in the monthly Art sessions over the previous year.

This program is supported by AAG donations and funding from the Arizona Arts Alliance, and is designed to provide meaningful art instruction to Veterans of US Military Service for free to the Vets. Since June 2014, this program has helped, on average, 15 Veterans each month, learn how to be an artist.

The Art of Sharing

Some people believe artistic ability is a gift and some people think it's a learned trait. I have always thought artistic ability was a gift, but after working with the Veteran's in the AAG Veteran's Art program I feel that artistic ability can be taught. Many of the Veteran's we work with have no art experience and it's amazing how fast they grasp the techniques that are shown and how good their artwork has become. Granted the people we work with do want to learn how to do art and gain experience in different techniques. That is a big factor in their ability to learn quickly and apply art techniques in really interesting ways.

I would encourage all AAG members to share their gift. AAG has several outreach programs. The Veteran's Art program is just one of them. It's a great feeling to share the skills you have, see someone take advantage of what you teach them, and then see them learn the joy of making art.

Mark Woehrle

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ARTISTS INFORMATION



AAG Programs, Exhibitions, Workshops and the AAG Sculptors Group

AAG Programs: Critique 5:30 - 6:30 | Break | 7:00-7:20 Business | 7:30 - 9:00 Presentation

September 20, 2016 | Justin Germaine | Art Marketing

October 18, 2016 | Rossitza Todorova | Geometric Structures

November 15, 2016 | Rachel Bess | Painting Demo January 17, 2017 | Joanie Wolter | Sculpting Demo

2016 AAG Exhibition Calendar: visit ArizonaArtistsGuild.net for entry information

Artist of the Month: Reception September 20, 2016 5-9 pm

Veteran's Art Outreach Program Exhibition: November 11, 6-8 pm

Winter Exhibition: Reception December 4, 2016 2-4 pm **AAG Statewide Exhibition:** Reception March 4, 2017, 6-9PM

New Art Arizona Scholarship recipients' work at Shemer Art Center and Museum: Reception TBA

Body of Work: Reception Sunday, April 30, 2017 2-4pm

AAG Workshops:visit ArizonaArtistsGuild.net for more information **Justin Germaine: Art Marketing:** Saturday, November 5, 2016 **Rachel Bess: Figurative Painting:** Saturday, March 4, 2017

Joanie Wolter: Sculpture: Saturday, April 1, 2017

Sculptors Group:7:00 - 9:00 PM, See Website for location

September 12, 2016 | Garth Johnson | ASU Ceramic Research Center

October 6, 2016 | John Tuomisto-Bell | bronze casting demo November 7, 2016 | Mark Carroll | discussion of stone carving December 5, 2016 | Sandra Luehrsen | her work and process January 7, 2017 | Seth Fairweather | glass blowing demo

February 6, 2017 | Roger LaBrash- Blacksmith

March 6, 2017 | Carole Perry | fused glass presentation April 3, 2017 | Kevin Caron | 3d printing with demo

May 1, 2017 | Raku firing with David Bradley

AAG Events: visit Arizona Artists Guild. net for more information

Fine Arts Fiesta:October 21, 2016 5-9pm Open Studio: Mondays 9-12 | Wednesdays 6-9

Life Drawing: Tuesdays and Thursdays - 9:30-12:30Veterans Art Program

Fourth Saturday/month | info@ArizonaArtistsGuild.net for details

-AmazonSmile.

This is a relatively new concept created by Amazon. It works exactly like Amazon. If you already purchase through Amazon, please log in through **Smile.Amazon.com**. **You will notice it's the same merchandise only a different web address**. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG at no cost to you. When you click the order button, it will list what charity you selected. This is a great way of contributing to the guild. Spread the word, tell your friends.



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Julie Gilbert Pollard

JulieGilbertPollard@cox.net www.JulieGilbertPollard.com classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com

Best Seller North Light Books: *Brilliant Color, Watercolor Unleashed*North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*North Light Shop/ArtistsNetwork.TV



THANK YOU

Thank you Arizona Art Supply for your donations to AAG. I'd like to encourage our members to support the people who support AAG. Think about Arizona Art Supply when you need art supplies

Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is: info@arizonaartistsquild.net

A quote by Zoe Benbow

Technique isn't enough on its own - emotion has to come through - but when you've got the technique sewn up, that's one thing you don't have to worry about.

What is AAG's Greatest Resource...... YOU ARE! Please help AAG grow, become an AAG Volunteer.



P.O. Box 41534 Phoenix, AZ 85080-1534