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ARIZONA ARTISTS GUILD

Newsletter

March AAG Meeting



Tuesday, March 15, 2016, the AAG meeting from 7:30-8:30, will be a presentation/demonstration by Jo Toye, titled Abstract Explorations in Acrylic. During this demo, Jo will be sharing an exciting array of watermedia techniques that she has developed over the years by employing her unique "change one thing" experimental approach. With each technique she will illustrate and explain how it can be incorporated into successful paintings through the use of finished painting examples.

Art Supplies needed

Art Supply Exchange is one of AAG's most popular programs. Donated gently used art supplies are available at very reasonable prices. This fosters recycling and opportunities for artistic growth and exploration in new media that may otherwise be out of reach. If you are interested in donating or purchasing supplies e-mail: ArtSupply@ArizonaArtistsGuild.net or call 602-944-9713.

Hours: Monday 9am to 12pm, AAG meetings 5-9pm, or by appointment

A quote by Pierre Auguste Renior

You come to nature with all your theoris, and she knocks them all flat.

AAG Membership News

AAG welcomes the following new members:

New Members:

Florine Duffield Sharon Evans

New Juried Members

Anne Howey Falvey
Arlene Miller William Hartill

Golden Members

Ina May Moore Ellsy Bird

Spring Interns

Alexa Heiser Jessica Winen Jennifer Todd

Membership cards for 2016 are available for pickup at Monthly AAG meetings.

The AAG Directory is only available to paid members as a PDF. Request your updated AAG 2016 Directory by email: membership@arizonaartistsguild.net. Be sure to write Membership Directory in the subject line and include your name in the email.

Golden AAG Memberships

If you are 90+ years old and have been a member of AAG for at least 5 years, you will become a Golden Member of AAG. As a Golden Member benefit your annual dues are waived. Please contact the membership chair, Laura Cohen-Hogan, if you qualify.

ART SUPPLY EXCHANGE SALE

Ceramic Glazes, Frames, Paint, Paper and more!
Art Supply is open 9 am to noon Mondays and
5 pm to 9 pm AAG Meeting nights

AAG Calendar

Check out the AAG calendar on the AAG web site for all upcoming events.

The AAG calendar Web URL is:

http://arizonaartistsguild.net/calendar/month.

AAG is open meeting nights at 5 PM for members and friends to socialize.

Visit us at: 18411 N. 7th Ave. Phoenix, Az 85023 Send mail to: PO Box 41534, Phoenix, AZ 85080 www.ArizonaArtistsGuild.net 602-944-9713

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AAG Presidents Message

Recently I judged the Glendale Art Show and in looking at the submitted work, found the majority of works seemed too familiar. There were landscape paintings of the southwest, fruits arranged on a tabletop, splashes of color with paint poured in layers. Technically, the works chosen for the show were top quality, but few stayed in my memory past immediate viewing, much less the next day.

I like fast food as much as anyone because I know what I am going to get when I go into McDonald's, or Burger King. I don't expect to find anything memorable, as a meal at Vincent's or Binkley's, who use prime, seasonal ingredients prepared with inspiration. Fast food as a regular diet is hazardous to our health because the food is prepared with flavor enhancers, fat, and salt.

If you were to classify your artwork, would it fall into the category of "fast food" art or would it be more in line with "freshly prepared, prime ingredient" art? To me, "fast food" art is what we have all seen over and over. It does nothing to engage our interest beyond admiration of technique.

Where is the art that sticks in our memory that draws us in so we can't look away? Where is the image that draws back the curtain and reveals the inner workings of a real person?

Remember Thomas Kinkade? The self proclaimed most successful artist in the world was a genius at creating a nostalgic feeling of a past that never really existed, and, yes, he sold a lot of work, but you will never find his work acclaimed for revealing any new ideas or understanding.

How to avoid making work that is on the level of fast food? Make work that is meaningful to yourself, not "fast food" art, but healthy stuff that reflects your values and character, the highs and lows, moments of delight and deepest darkness. In the search for those concepts, you will find true nourishment, and at the same time, create real, lasting beauty that speaks of the mysteries that reside inside you.

Sincerely, David Bradley

Fry's Community Support rewards (money) for AAG.

AAG members, you have to sign up Fry's VIP Card number on-line to be able to donate to their community rewards for AAG. Its much easier to call their on-line Customer Support number, 1-866-221-4141, and they will walk you through it.

AAG General Meetings Schedule

5:00 – 5:30 Building open for Members to socialize.

5:30 - 6:30 Pre-meeting Critique sessions for Members only, the public is invited to watch.

6:30 - 7:00 Members socialize, eat snacks, and vote for Artist of the Month

7:00 - 7:20 Business meeting

7:30 – 8:30 **Meeting Program** starts featuring Artists/ Presenters.

Please help us keep to the schedule so that our featured Artists/Presenters will have time to share their work and knowledge in a more relaxed, welcoming atmosphere. Those members wanting to participate in the Critique need to bring artwork for artistic input. AAG President David Bradley, Art Smitth and the evening's presenter if they wish will critique the art in a timely fashion. At 6:30 the Critique ends and snacks will be available in the small studio. The business meeting starts at 7:00 with all information on a PowerPoint presentation. Members will see and hear about the latest AAG exhibitions and activities all within a 20 minute timeframe. The featured artist/presenter will start sharply at 7:30 and run till 8:30 and beyond if there are lots of questions.

Arizona Art Alliance News

ATTENTION ALL VETERANS: Please contact Kathy Rose if you are a member of AAG and a veteran. We also need to know what branch of the military you served with. This is important data needed for grant applications. Call her at (623)261-3853.

There are great upcoming exhibit opportunities with the AZ Art Alliance and you don't need to be juried to enter. "A Group Effort" Creations from a Different Point of View will be held at the Vision Gallery in Chandler during the months of July and August 2016. This is a great show for you jewelry artists!

As always, check the website for current information www.azartal-liance.com or contact the AAG rep Kathy Rose at : kearose@juno.com. I am also available to help those who do not have a computer if you need help entering shows.

A Quote by Wu Chen

When I paimt I am in a state of unconsciousness; I suddenly forget that I am holding a brush in hand.

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AAG LEADERSHIP TEAM 2016

President

David Bradley (davlbradly@gmail.com)

Secretary

Linda Schooley. (Ivschooley@cox.net)

Treasurer

Tess Scherer (Treasurer@ArizonaArtistsGuild.net)

Communications

David Bradley (davlbradly@gmail.com)

Mark Woehrle (Newsletter Editor) (fstopmark@hotmail.com)

Membership

Laura Cohen-Hogan (Vice President for Membership) (creativeprojects@earthlink.net)

Facilities

Jim Kinne (Vice President for Facilities) (623-433-9481)

Meeting Logistics

Mark Woehrle (Vice President for Meeting Logistics) (fstopmark@hotmail.com)

Art

Roxanne Kane (Vice President of Art) (birthinglady@yahoo.com)

AAG Sculptors' Group



Monday, March 7th the Sculptors' group will have a studio visit with Potter/Sculptor Halldor Hjalmarson

Hjalmarson works in studio space to the rear

of his historic home in central Phoenix. Halldor has built most of this working space along with his 40 cubic foot gas kiln. He usually creates vessels on his wheel and then sprigs low relief sculpture elements of our Sonoran Desert onto the surface.

The meeting time is, 7pm–9pm and the location is at 45 West Lynwood, Phoenix, AZ 85003. Their website is, www.claybeware.com. Their phone number is 602-254-1222

AAG - LIFE DRAWING

OPEN SESSIONS: MEMBERS & NON MEMBERS \$10.00 DRAWING FEE - NO INSTRUCTION

MODEL RELEASE FORMS AVAILABLE FOR PHOTOGRAPHS -(at model's discretion)

Easels, tables provided or you may bring your own.

Bring supplies and coffee is provided

March and April ALL TUESDAYS - 9:30 AM - 12:30 LONG POSE

ALL THURSDAYS - 9:30 AM - 12:30 SHORT TO LONG POSES

(except holidays)
Email Josie if you have any questions at
a joyfulsunrise@yahoo.com

AAG - OPEN STUDIO
AAG OPEN STUDIO: MEMBERS FREE
NON MEMBERS \$10.00 DRAWING FEE
March and April

All Mondays 9 AM - 12 Email Alicia Plogman if you have questions at aplogman@cox.net

A quote by Ambrose Bierce

Painting: the art of protecting flat surfaces from the weather and exposing them to a critic.

AAG Calendar Highlights

Mondays: Open Studio

Tuesdays & Thursdays: Life Drawing

Statewide Exhibition Reception

March 5, 2016 6PM

Sculpture Group Meeting:

March 7, 2016. 7PM

Jossy Lownes Workshop: March 9. 2016, 10AM at AAG.

AAG Monthly Meeting:

March 15, 2016.

AAG Veteran's Program:

March 26, 2016.

For details please see the AAG Calendar at (click): http://arizonaartistsguild.net/calendar/month.php?date=20160201 Pg. 4 March 2016

Artist of the Month



1st Place Boot Scootin Bird Linda Burruss



2nd Place Tchaikouski Ivan Halvorson

A Quote by Marc Chagall

Art is the unceasing effort to compete with the beauty of flowers - and never succeeding.

AAG Community Outreach Fine Art Exhibitions

The Arizona Artists Guild in partnership with the Beatitudes Foundation and the City of Phoenix Parks and Recreation present on-going fine art exhibitions for their residents and guests. AAG juried members show for three months at each venue: The Beatitudes, located at 1610 W. Glendale Ave, Phoenix. The Current Exhibits include:

Beatitudes: March 2 – June 1, 2016



Jim Kinne



Paul Nemiroff

-AmazonSmile.

This is a relatively new concept created by Amazon. It works exactly like Amazon. If you already purchase through Amazon, please log in through **Smile.Amazon.com**.



You will notice it's the same merchandise only a different web address. Be sure to select Arizona Artists Guild as your charity. A percentage of each purchase will go to AAG at no cost to you. When you click the order button, it will list what charity you selected. This is a great way of contributing to the guild. Spread the word, tell your friends.

Remember AAG in your Estate Planning

Please remember AAG in your Estate Planning. The next time you're at AAG check out the plaque we have that shows the people that donated to AAG in their Estate planning.

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+ AAG Artist Highlight Feature +

AAG Members in the Glendale Arts Council Juried Fine Arts Competition

Craig Loma, *Togetherness*, 1st Place; Lois Meyer, *Potting time*, 1st Place; David Knorr, *Vortex*, 2nd Place; Martina Lomas, *Hungry Veteran*, 2nd Place; Alice Plechat, *Alberta Sky*, 2nd Place; Elliot Everson, *Lookout*, Honorable Mention; Dyanne Fiorucci, *Turn Other Cheek*, Honorable Mention; Aileen Garvey, *Shadow*, Honorable Mention; Grace Haverty, *White Pot-Red Flowers*, Honerable Mention; Arlene Meyer, *Running Free* was accepted in the exhibit, as was Harold Baldwin, *Desert Dowager*, and Sue Hunter, *Ducky Love*, who also got a Purchase Award. If your an AAG member whose work was accepted in this exhibit, but not mentioned here please e-mail the Newsletter Editor.

Ivan Halvorson portrait of Jim Kinne will be on display from March 11, to April 22, 2016 at The University Club. The portrait was juried into Portrait Artists of Arizona 6th Annual Exhibition which will be judged by the world renowned portrait artist Romel De La Torre. Opening Reception is Friday, March 11, 2016 from 5:30 to 7:30 PM at The University Club. It is located at 39 Monte Vista Road, Phoenix AZ 85004. Exhibition hours are Monday-Friday 9am to 11am and 2pm to 4pm.



Workshop: Figures in the Landscape
WEDNESDAY● MARCH 9, 2016 ● 10AM-4PM ●
\$60 MEMBERS, \$70 NON-MEMBERS

Painting of figures represents relationships. Jossy Lownes' workshop will cover figures in landscapes and other settings. Not only will she give you tricks and pointers on creating your figures, but she will help you integrate them into the background and create a sense of space and movement. With her impeccable eye for color harmony and values, she is able to help beginning to advance students improve.

To contact artist: jossylownes@gmail.com

WORKSHOP: Jo Toye: Explorations In Abstract Design SATURDAY ● APRIL 9, 2016 ● 9AM-3PM ● \$60 MEMBERS, \$70 NON-MEMBERS

If you have always been interested in working abstractly but don't know where to start; if you work abstractly but are frustrated that you have difficulty bringing your paintings to successful completion; or. if you would like to explore a unique way of putting paint on paper, then Jo Toye's workshop is for you! With abstract paintings the elements of design are as important as the paint and paper. Working on many quick black and white paintings, she will explore the concept of "change one thing" with each design.



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What Can You Use Acrylic Paint On? by Michael Skalka

Check out: Acrylic Artist magazine (Spring 2016)

In general, acrylic paint can adhere to a wide range of substrates. Acrylic polymers and related polymer compounds form the basis for a variety of special-purpose adhesives within industrial settings. Acrylics, by their nature, inherit some of the adhesion properties that specialty polymers possess so that they're compatible with many surfaces. The deeper question is how will these surfaces perform over time and continue to honor the marriage of acrylic polymer paints to the substrate chosen.

Acrylic paints require a long curing time before they take on characteristics similar to traditional oil paints. Once an oil paint is dry, it's fairly impervious to any method of removal with the exception of strong chemicals meant to break down the binder. The same holds true for acrylics. Within the first few hours, most acrylic paints can be removed with water and vigorous scrubbing. However, wait several weeks and water and aggressive scrubbing will cease to satisfactorily remove acrylic paint. Once it has fully cured, it becomes nearly as tough and solid as traditional oil paints on some surfaces.

Unlike oil paints, acrylics are subject to visual and surface texture changes when subjected to solvents or water and mild scrubbing. Components in acrylics can easily be removed from paint films, resulting in a change in surface appearance.

Substrates play a key role in determining how well an acrylic will adhere or fail to remain bonded to a surface. Some surfaces have no porosity or "tooth." Like any other paint, acrylics need something to grab onto in order to form a suitable bond with a substrate. Critical factors that influence bonding longevity are exposure of the substrate to touching, rubbing or movement and the flexibility of the substrate. Materials that have oil-based glossy surface treatments that can leech out are incompatible with acrylic adhesion.

Also consider the stability of the environment; one absent of quick or extreme temperature changes, substrate movement or surface agitation and drastic shifts in humidity or exposure to extreme conditions such as water, chemicals, ice, sand, etc., is ideal. ~Michael

How to become a juried member?

A guild member shall become a 'Juried Member' when the member's artwork has been accepted in three (3) Guild juried membership shows. It is the responsibility of Associates to maintain a complete record of their acceptance in Guild Shows. The form may be downloaded from the back of the by-laws or available at the building. Submit this record to the Membership Chairperson. Title of Artwork, to be considered for 'juried member' status, must be different for each show location. To maintain 'Juried Member' status, dues must be kept current.

Please Support The AAG Scholarship Fund!

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ARTISTS INFORMATION



AAG Programs, Workshops, Exhibitions and the AAG Scuptors Group

Programs:

March 15, 2016: Jo Toye, Exploration in Abstract Designs. April 19, 2016: Larisa Aukon: Floral Art in Oil

May 18, 2015: Scholarship Recipient's Presentation.

Workshops:

Jossy Lownes: Figures in paintings, Wednesday, 3/9/2016 \$60 Member or \$70 Non-member Jo Toye: Abstract Design Class, Saturday, 4/9/2016 \$60 Member or \$70 Non-member

2016 AAG Exhibition Calendar

Statewide Exhibition, Gallery Glendale's new gallery space 9380 W Westgate BLVD, Suite D-102, March 4th- March 26th, 2016.

Associates Body of Work, Arizona Artists Guild Building, April 11th- May 5th, 2016

Sculptors Group

March 7, Studio Visit with Potter/Sculptor Haldor Hjalmarson April 4, Studio Visit with Potter/Sculptor and Projectionist Mark Hughes May 2, Speaker Sculptor Pete Deise at the AAG building.

AAG Statewide Exhibition

Deliver accepted artwork to Gallery Glendale Tues, March 1st 10am-1pm
Jurying between Wednesday, March 2nd and Friday, March 4th.
Reception Saturday, March 5th 6-9pm
Gallery hours: Fridays and Saturdays 6-9pm (volunteers needed to sit the gallery)
Except: Good Friday March 25 and Easter March 27
Artwork Pickup Monday, March 28th 2-5pm

Associates Body of Work

This exhibition is open to AAG Associate members only. Associate members are required to submit three works that are consistent in medium, artistic style, and subject. Jurors will look for quality of technique and artistic concept originality that is consistent across all three works. Jurors will either accept all three works or none of the three. Acceptance of all three works in this exhibition counts as one exhibition towards juried member status.

Artwork Drop Off, Hanging of the Artwork, Reception, and Artwork Pickup are all at the AAG Building.

Drop Off Friday, April 8th 9-12pm Jurying Friday, April 8th 12-3pm Hanging Sunday, April 10th 9am-noon Reception Sunday, April 17th 2-4pm at Artwork Pickup Friday, May 6th 12-2pm Pg. 8 March` 2016

Julie Gilbert Pollard

JulieGilbertPollard@cox.net www.JulieGilbertPollard.com classes & workshops • watercolor oil acrylic

- Scottsdale Artists' School, AZ
- Shemer Art Center, AZ
- Find additional workshops at JulieGilbertPollard.com

Best Seller North Light Books: *Brilliant Color, Watercolor Unleashed*North Light Videos: 3 *Watercolor Unleashed* and 2 *Acrylic Unleashed*North Light Shop/ArtistsNetwork.TV



THANK YOU

Thank you Arizona Art Supply for your donations to AAG. I'd like to encourage our members to support the people who support AAG. Think about Arizona Art Supply when you need art supplies

Scheduling the AAG Building

If you wish to contact AAG for scheduling meetings, etc. at the AAG Building please email us. The email address is:

info@arizonaartistsguild.net

A quote by Sir A.P. Herbert

A highbrow is the kind of person who looks at a sausage and thinks of Picasso

What is AAG's Greatest Resource...... YOU ARE! Please help AAG grow, become an AAG Volunteer.



P.O. Box 41534 Phoenix, AZ 85080-1534