



arizona artists guild

July, 2007

ADVERTISING RATES

Newsletter and/or Website (Resource Partner / Member Links)

<p>NEWSLETTER</p> <p>(Limited Space: 6-page Issue)</p>	<p>BACK PAGE DISPLAY AD (5"X 7 1/2" – HALF-PAGE) 3 TO 7 ISSUES, PREPAID</p> <p>\$65 per issue</p>	<p>QUARTER-PAGE DISPLAY AD (3-1/2"X5") 3 TO 7 ISSUES, PREPAID</p> <p>\$45 per issue</p>	<p>EIGHTH-PAGE DISPLAY AD (3-1/2"X2" BUSINESS CARD SIZE)</p> <p>\$20 per issue</p>	<p>CLASSIFIED ADS</p> <p>\$5 for first 20 words, then 10 cents for each additional word.</p>
<p>WEB SITE</p> <p>(Minimum 12-month prepaid commitment)</p>	<p>RESOURCE PARTNER Link to Resource Partner's Commercial website</p> <p>\$100 per year</p>	<p>AAG MEMBER LINK Link to Artist's website* <i>*Current AAG Board & Committee Chairs entitled to a free link to their website during their service</i></p> <p>\$25 per year</p>		<p>EMAIL BLASTS Special announcements emailed to AAG Members.</p> <p>\$30 per Eblast</p>

- **NEWSLETTER DEADLINE: 20th of the month prior to issue publication.**
 - Newsletter is published 7 times per year: (September through November, and January through April)
 - Most members receive their Newsletter via e-mail notification, downloadable in color from our web site at www.arizonaartistsguild.org. A small number are pre-printed in black & white and sent via U.S. mail.
 - **DISPLAY ADS:** Minimum 3-month commitment for Newsletter Display Advertising
 - Camera-ready art may be submitted by email to Jill Brownley: jillbrownley@luminatadesign.org
 - For questions about formatting ads and what types of files are acceptable, please email Jill. Note: **a \$35 set-up charge may apply for ads requiring extensive manual input.**
 - **NEWSLETTER ARTICLES or MEMBER NEWS** may be submitted by email to Jill: jillbrownley@luminatadesign.org
 - - **(No charge for news articles).**

- **WEB SITE is available and used 12 months per year:**
 - Minimum 12-month commitment for Website Resource Partner and AAG Member Links
 - **LINK/RESOURCE PARTNER INFORMATION:** email Information to pears2u@cox.net

- **PAYMENT TERMS:** Make checks payable to **AAG**; mail to: **AAG Treasurer c/o Bonstelle, 3437 E. Dunlap Ave, Phoenix, AZ 85028**. Please include a copy of your Invoice. Terms: Net 30 days from receipt of invoice.

Rates subject to change without notice prior to full payment

Revised 07/18/2007